

*A heart felt thank you to
all of our customers and
friends who voted for us.*

*From Mike Mulder and staff
at Arnprior Chrysler Ltd.*



Diamond Award: Auto Body



Gold Award: Car Dealership

Arnprior Chrysler takes community to heart

Community. A place to live and grow.
A place to call home.

For Mike Mulder and the staff at Arnprior Chrysler, community also means commitment. Family-owned and operated since 1976, Arnprior Chrysler Ltd. takes its role in the community to heart.

Combined with honest, reliable customer service, their overall dedication to the people of the area contributed to winning a Gold Award in the Readers' Choice Awards. The company is well-known for supporting a wide range of community-based activities and charities.

The past Christmas was another example of how Arnprior Chrysler pays back to the community. For every new or used car sold, the company donated \$200 to the Arnprior and District NeighbourLink Fountain (NLF).

The 'Fountain' stands for a place where people come and find: Friendship, Opportunity, Understanding, Nurturing, Teaching, Acceptance, Inspiration and New Hope.

"The Fountain fills a need in the community," said Mulder. "They help a lot of people. I wanted to support something significant in our community and the NLF was an obvious choice."

The Fountain's warm and welcoming atmosphere is a good fit with the attitude of the staff at Arnprior Chrysler.

Robert Jones, board chair of the Arnprior and District Paraclete Ministries, which runs the not-for-profit charity at 128 Mary St., says the NLF is a "welcoming drop-in centre where people are nurtured and empowered in their everyday lives. You see people come in looking

like they are carrying the burdens of the world and they go out with a smile. We are able to help people in small ways and they are not just a number."

From a customer service perspective, the same can be said of the people at Arnprior Chrysler.

"We are honest, upfront and a great group," admits Mulder. "We follow up with whatever we promise. We do that because we have to live with ourselves. I wouldn't be in the business if I couldn't be honest with my customers. I just couldn't live with myself."

That high level of integrity and community commitment keeps Arnprior Chrysler at the top of its industry and at the forefront of community service.

"We sponsor quite a few sporting and community events, but the Fountain is special. I like the fact that a lot of churches in Arnprior support it so it is fairly widespread across the community."

In total, 13 local churches support the NLF, which has been operating for just over five years with the mission "to assist churches to express God's love by effectively responding to the needs of the people in the community."

The NLF centre is open Monday, Tuesday and Thursday from 10 a.m. to 3:30 p.m. Jones estimates about 150 people visited the NLF with more than 1,000 unique visits, over an average two-month period. The Fountain has about 45 regular volunteers.

"It's a warm welcoming environment," said Jones. "It's a safe place to be. It's a great place to be in your community to sit down, have a coffee and enjoy time with friends."

Mike Mulder calls the NLF "a great organization."

The Fountain has a café serving light refreshments and usually a hearty bowl of soup. There is also a thrift

shop, activity centre for arts and crafts, library, chapel, supervised children's play area, as well as regular workshops and events focusing on life skills.

The NLF also works with the Arnprior Food Bank, the County of Renfrew, Salvation Army and other local agencies to help people find the resources they need. "We are proud to be supporting a worthy organization like the NLF," said Mulder. "Many people need somewhere to go to be with others and we are only too happy to help."

The December sales promotion at Arnprior Chrysler resulted in a cheque for \$4,600 being donated to the NLF in January.

"This is just the beginning," said Mulder after a tour of the centre at the donation ceremony. "We will be looking at other ways to support the NLF in future, as well as maintaining our commitment to help other groups, charities and events in our community. It's what makes living here so great."

Fountain Co-ordinator Anne Montgomery said the donation will go toward upkeep of the building and programs. Workshops and classes at the facility, from nutrition and knitting to budgeting and stress management, provide practical benefits to people taking them, she noted.

For more on the NLF, visit: <http://www.nlfountain.org> or call them at 613-623-4200.

To learn more about the full range of reliable, Chrysler, Dodge and Jeep vehicles available from Arnprior Chrysler at 205 Madawaska Blvd, check them out online at www.arnpriorchrysler.com or phone 613-623-4256.

Better yet, drop in to speak with the staff. You will be warmly greeted and will probably leave with a smile.



ARNPRIOR CHRYSLER
205 Madawaska Blvd., Arnprior 613.623.4256

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